



FRESH PRODUCE
INDIA

FRESH PRODUCE INDIA

DIGITAL

28 April 2022

SPONSORSHIP PACKAGES

   @freshprodINDIA

freshproduceindia.com

Organised by
FRUITNET

In association with
THE SCS GROUP
Food Marketing Solutions...Delivered.

Supported by
 **FRUIT LOGISTICA**

INDIA'S BEST FRESH PRODUCE EVENT FOR INTERNATIONAL BUSINESS NETWORKING, INFORMATION AND INSIGHTS RETURNS ONLINE ON 28 APRIL

FRESH PRODUCE INDIA brings together leading fresh produce professionals to provide you with a tool-kit you need to drive your business forward and succeed in the high-growth Indian market.

Through a combination of interviews, presentations and discussions, **FRESH PRODUCE INDIA** explores the latest developments in one of the world's most exciting markets for fresh fruit and vegetables. Expert speakers offer insight into the big issues and market opportunities for the India business, from consumer-direct marketing to sustainable production.

FRESH PRODUCE INDIA represents an unmissable opportunity to showcase your brand to hundreds of industry professionals.

- **High-profile publicity online and in print before, during and after the event**
- **Engage with your target audience globally**
- **Connect, network and advance your business**

INDIA'S FAVOURITE FRESH PRODUCE EVENT SINCE 2007

650+
INDUSTRY PROFESSIONALS

50+
COUNTRIES

FPI2021

#fpi2022

SPONSORSHIP PACKAGES

Content Partner: dedicated session, curated by Fresh Produce India (FPI)

Banner on Asiafruit or Eurofruit website

Choice of any one item to sponsor from list below *

Virtual space with company logo, profile, contacts and documents on FPI platform

Full-page advert in Asiafruit April

Company logo and hotlink on FPI homepage

Company video shown during FPI sessions

Central banner on Fruitnet Daily News

Company logo on FPI platform homepage and backdrop

Company post on FPI social media channels

Sponsor spotlight email

Company logo on all promotional materials

Company profile, logo and video on FPI sponsorship page

PLATINUM
USD 7,500

GOLD
USD 5,500

SILVER
USD 4,500

BRONZE
USD 3,500

●			
1 MONTH	2 WEEKS		
●	●	●	
●	●	●	
●	●	●	●
●	●	●	●
3 MIN	2 MIN	1 MIN	30 SEC
2 MONTHS	1 MONTH	2 WEEKS	1 WEEK
PLATINUM	GOLD	SILVER	BRONZE
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●

*PLATINUM SPONSOR:



EVENT
PLATFORM
(non exclusive item)



WELCOME
ADDRESS

*GOLD SPONSOR:



PROGRAMME
SESSION



POCKET
PROGRAMME

*SILVER SPONSOR:



REGISTRATION



SURVEY

PICK AN
OPPORTUNITY
OFF THE SHELF OR WE CAN TAILOR
A PACKAGE TO SUIT YOUR
MARKETING
ASPIRATIONS

GET INVOLVED
INFO@FRESHPRODUCEINDIA.COM

freshproduceindia.com

ADDITIONAL BENEFITS

As a sponsor of **FRESH PRODUCE INDIA**, you will benefit from great media exposure from Fruitnet.

BEFORE

- Event press release

AFTER

- Sponsor logos on additional content on Fruitnet
- FPI2022 videos shared post-event on Fruitnet
 - Post-event reports

Contact info@freshproduceindia.com for further information.

freshproduceindia.com