

Preparatory Study on Textile Products

First on-line stakeholder consultation 18 -19th March 2024

WEBEX SESSION

ETIQUETTE FOR VIRTUAL MEETING PARTICIPANTS

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Preparatory Study on Textiles for product policy instruments

1st Online Stakeholder Consultation Meeting – Day 1 – 18 March 2024



Antonio DELRE
Zahara PÉREZ ARRIBAS
Vincenzo SENATORE
Viktor KOULOUMPIS
Enrique GARCÍA JOHN





Aim of the meeting

- JRC is supporting the development of the first Delegated Act under the ESPR. Addressing textile apparel.
- Background to this on-line consultation: "Preparatory study on textiles for product policy instruments – 1st milestone". Shared on 23rd February
- Purpose is to verify the work done to date and to collect additional information and views
- Comments to be provided in writing until April 22nd
- Further developments will be presented in subsequent workshops



Section	Time (duration)	Topic
Log-in and preparation	09:30-09:45 (15 min)	
Rules and aim of the meeting	09:45-09:50 (5 min)	Presentation (Chair) - Housekeeping rules - Aim of the consultation - Structure of the meeting
Introduction	09:50-10:35 (45min)	Presentation (DG ENV) - Context and legal framework - Aim Presentation (JRC) - Methodology - Involvement of stakeholders Questions and Answers
Scope	10:35-11:25 (50 min)	Presentation (JRC) - Selection criteria - Included products - Excluded products Questions and Answers
Break	11:25-11:45 (20 min)	
Standards and environmental labels	11:45-12:05 (20 min)	Presentation (JRC) - Tests and standards - Environmental labels Questions and Answers
Market (1of2)	12:05-12:55 (50 min)	Presentation (JRC)



Meeting etiquette

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Introduction

- Context and legal framework
- Aim of the study
- Methodology
- Involvement of stakeholders



Presentation from DG ENV



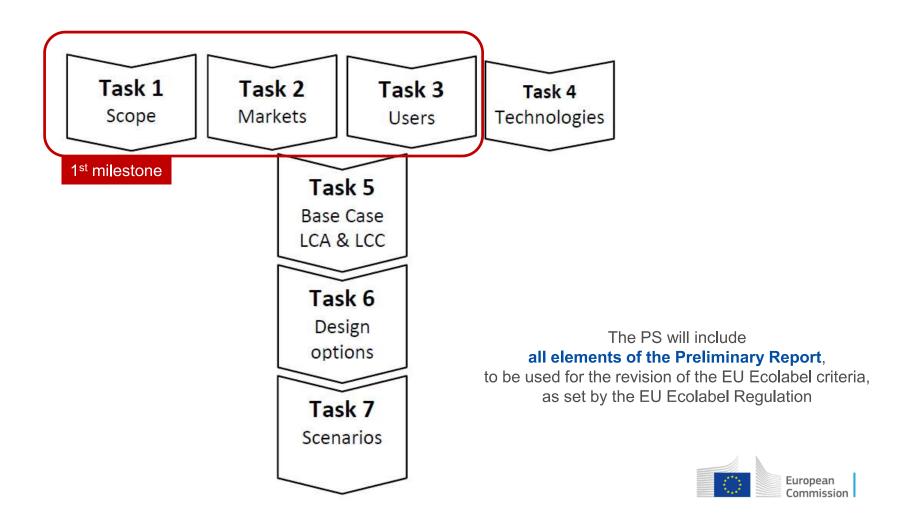
Introduction Q&A

Are there any questions related to:

- Context and legal framework
- Aim



Methodology



Involvement of stakeholders

Milestone	Topic addressed	Date
Initial questionnaire	Definitions, scope, market analysis, user behaviour, ecodesign	30 March 2023 – 8 May 2023
	aspects, EU Ecolabel, EU Green Public Procurement	
1 st milestone	Scope, market, user behaviour, current EU Ecolabel criteria,	23 February to 22 April 2024
	current EU Green Public Procurement criteria	
2 nd milestone	Technologies, and analysis of base cases from environmental	To be communicated
	and economic perspectives	
3 rd milestone	Analysis of ecodesign aspects, design options, policy	To be communicated
	scenarios, and information requirements, including elements to	
	be included in the Digital Product Passport	



Involvement of stakeholders 1st milestone

Date	Action
On 16 February	JRC communicated the timeline of the consultation
On 23 February	JRC shared the working document
From 23 February to 15 March	Registered stakeholders may read the working document
On 18 and 19 March	Registered stakeholders and JRC will attend the online consultation meeting
From 20 March to 22 April	Registered stakeholders will be able to provide comments in writing to the working document

The JRC will publish on the project's website a document containing anonymised written comments submitted by the registered stakeholders with the corresponding answers of the JRC

Similar procedure will be followed for the 2nd and 3rd milestones



Introduction Q&A

Are there any questions related to:

- Methodology
- Involvement of stakeholder



Scope

- Selection criteria
- Included products
- Excluded products



Definitions

Textile product

'Textile product' means any raw, semi-worked, worked, semi-manufactured, manufactured, semi-made-up or made-up product which is exclusively composed of textile fibres, regardless of the mixing or assembly process employed, as well as a product containing at least 80% textile fibres by weight.

The definition of textile product is aligned with the definition provided by the Textile Labelling Regulation (TLR) (14).

Apparel textile

'Apparel textile' means a textile product worn as clothing or a clothing accessory by a person to clothe or adorn, principally to protect from the outer environment and very often to express their personal identity and/or belonging to a specific social group, with symbolic meanings and aesthetic values.

Technical textile

Technical textiles are textile products meeting technical rather than aesthetic criteria, even if, for certain markets like workwear or sports equipment, both types of criteria are met. Technical textiles bring a functional answer to a wide range of specific requirements: lightness, resistance, reinforcement, filtration, fire retardancy, conductivity, insulation, flexibility, absorption and so on. The definition does not depend on the raw material, the fibre or the technology used, but on the end use of the product itself. Technical textiles can be used by professionals or not.

Apparel textiles meeting the definition above are defined as technical apparel textiles.

The definition of technical textiles is aligned with the definition provided by the European Economic and Social Committee (15).



Scope Selection criteria

Product Priority Study



Product group

Textiles and footwear

- Apparel textiles
- Home/interior textiles
- Footwear
- Technical textiles



Selection criteria defined in the **ESPR**:

- Article 5(2): address products with similar aspects
- Article 16:
 - a) Potential improvement of ecodesign aspects,
 - b) Volumes of sales and trade,
 - c) Environmental impacts.

Heterogeneous in terms of

- functions,
- end use,
- materials,
- chemical compositions

Desk analysis based on

- PRODCOM
- literature



Scope Included products

ID Category 01 T-shirts Shirts and blouses 02 03 Sweaters and mid-layers 04 Jackets and coats Pants and shorts 05 Dresses, skirts and jumpsuits 06 07 Leggings, stockings, tights and socks Underwear 08 09 Swimwear Apparel textiles accessories 10

Apparel textiles

- have potential improvements already investigated in the literature
- have the largest share in the EU market
- produce the largest share of the environmental impacts

- Fully aligned with the scope of the PEFCR A&F
- Description available Definition missing
- PRODCOM codes assigned to one or more product categories

Workwear and Sportswear are included in the scope, as long as

- 1. they are apparel textiles
- they do not belong to the list of excluded products

Have the same or very **similar characteristics** to be addressed in the same PS with the same ecodesign requirements Article 5 of the

ESPR



Scope Excluded products

- Smart textiles
- Electronic textiles or e-textiles
- Apparel textiles identified as personal protective equipment (PPE)
- Apparel textiles identified as medical devices or as an accessory for a medical device
- Intermediate products, such as fabrics, yarns, fibers, etc.

Are excluded because they are **different products** from those included in the scope

Are excluded because their characteristics should be strictly related to the function of the specific apparel textile they are part of



Scope Q&A

- 1. Do you agree with **definitions** provided for textile product, apparel textiles and technical textiles? Why?
- 2. Is there additional evidence to **enrich the literature** used for the selection criteria? Which are they?
- 3. Do you think that an initial Delegated Act on apparel textiles could disrupt the **supply chain** if requirements are not set at the same time also for home/interior textiles and other sub-groups of this product group? Why?
- 4. Is there a definition for each **product category**? Is the current description enough? Why?
- 5. Do you agree with the approach used for **workwear and sportswear**? Why?
- 6. Do you think that the **scope** is correctly defined? How can it be better described?
- 7. Do you agree with the exclusion of **intermediate products**? Why?



Break





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Break untill 11:45

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Standards and environmental labels



Tests and standards

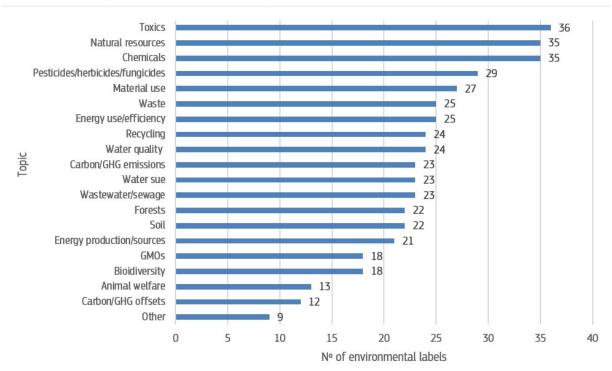
Aspect of the product	Topic addressed by the standard
Intrinsic durability	Abrasion, pilling, colourfastness, dimensional stability, seam slippage, tear strength, etc.
Functionality	Oil stain repellency, resistance to chlorinated water, water repellency, water resistance after aging, wicking, etc.
Characterization	Identification of dyestuff and fibres, thickness, mass per unit area and composition
Identification of specific substances	Alkylphenol ethoxylates (APEO), formaldehyde, and other chemicals
Loss of fragmented fibres	Release of fragmented textiles, synthetic and natural
Care information	Labelling symbols, etc.

No standard found for the **distinction** of virgin and recycled fibre



Environmental labels

Figure 2. Main topics addressed by environmental labels used in 2021 in Europe



Source: Ranasinghe and Jayasooriya (2021)

Analysis of Ecolabels









Standards and environmental labels Q&A

- 1. Are there very **commonly used** standards that are not included in the list? Which are they?
- 2. Are there **standards** which could be helpful in the development of the PS that were not included in the list? Which are they?
- 3. Is there a standard capable of measuring the **composition** of mechanically **recycled fibres**?
- 4. Are there further studies analysing the **environmental labels** used in the textile industry? Which are they?



Market (1of 2)

- Global market
- EU market
- Main elements of apparel textiles



Global market

Table 10. Main historical events and international agreements affecting the European apparel sector

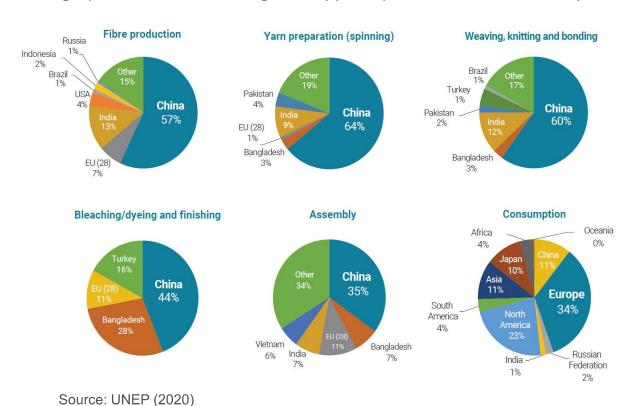
Year	Event
1974 to 1994	The Multifibre Arrangement (MFA), with the establishment of import quotas, protected the
	domestic market of developed countries from products produced in developing countries.
1995 to 2004	The Agreement on Textiles and Clothing (ATC) established a progressive removal of import quotas
	set with the MFA.
2005 onwards	Among members of the World Trade Organization (WTO), any trade of textile products were free
	of barriers – all import quotas were removed.
2005 to 2007	The Memorandum of Understanding between the EU and China allowed the monitoring of specific
	types of textile products imported from China. It aimed to prevent market distortions in the
	European textile sector.
2008	The Great Recession impacted the European textile sector.
2020	The COVID-19 pandemic led to global recession.
2022	The price of energy strongly increased in EU.

Source: own elaboration based on World Trade Organization website

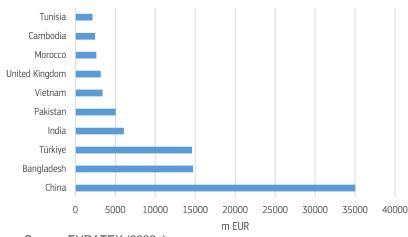


Global market

Geographical breakdown of global apparel production and consumption



The EU's main suppliers of textiles and apparel in 2021

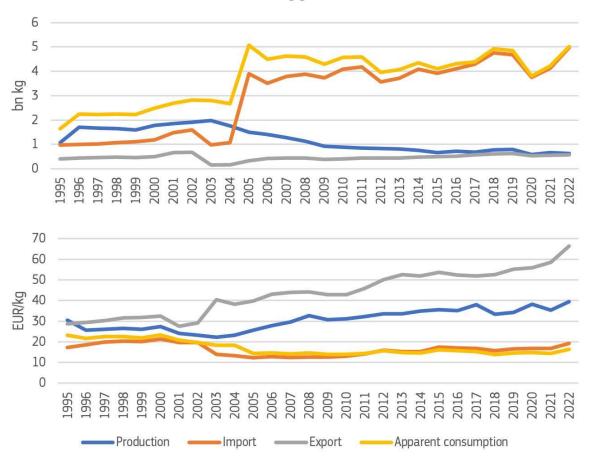


Source: EURATEX (2022a)



EU market

Market indicators for apparel textiles in EU-27





EU market

Table 13. Change of apparent consumption between the time intervals 1995-2004 and 2005-2019

Product category or subgroup	Change in mass (%)	Change in value (%)
1.T-shirts	236	133
2. Shirts and blouses	110	38
3. Sweaters and mid-layers	86	12
4. Jackets and coats	129	14
5. Pants and shorts	194	58
6. Dresses, Skirts and jumpsuits	33	20
7. Leggings, Stockings, Tights and socks	-33	-13
8. Underwear	15	-13
9. Swimwear	100	13
10. Accessories	11	20
Apparel textiles	86	27

N.B. The change is calculated by comparing the average mass and the average value in the two time intervals. More details are reported in **Table 42** in Section 9.1.5.

Source: own production based on PRODCOM database (Sold production, exports and imports – DS-056120)



Main elements of apparel textiles Fibres

Estimates of global production of textile fibres in 2022

Rank	Fibre	Mass (m tonnes)	Share of the total (%)
1	Polyester	63.30	56
2	Cotton	25.50	23
3	MMCFs	7.30	6
4	Polyamide	6.20	5
5	Other plant based	6.03	5
6	Viscose	5.80	5
7	Polypropylene	3.10	3
8	Acrylics	1.60	1
9	Elastane	1.20	1
10	Wool-sheep	1.10	1
11	Acetate	0.90	<1
12	Down	0.61	<1
13	Flax	0.38	<1
14	Hemp	0.30	<1
15	Lyocell	0.30	<1
16	Modal	0.20	<1
17	Silk	0.09	<1
18	Other animal based	0.05	<1
19	Cupro	0.01	<1

Source: Textile Exchange (2023)

Table 15. Location of production for specific textile fibres

Polyester (PES)	Cotton	MMCF	Polyamide (PA)
Unknown 70% China 13% Others 10% Türkiye 7%	Unknown 39% India 23% Others 17% China 13% USA 8%	Unknown 58% China 18% Others 16% India 5% Indonesia 3%	Unknown 81% China 15% Taiwan 3% USA 1%

N.B. MMCF: man-made cellulosic fibres.

Source: adapted from (Textile Exchange, 2022)



Main elements of apparel textiles Fibres

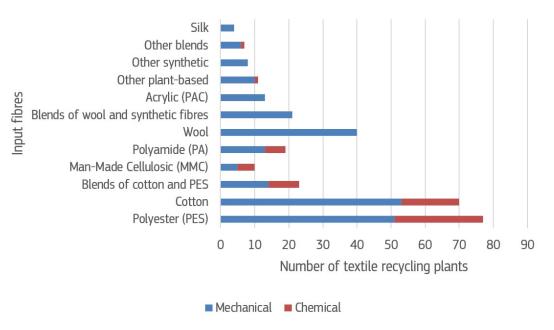
Estimated percentages (%) of recycled fibres

Fibre	2019	2020	2021	2022
Polyester (PES)	14	15	15	14
Wool	NA	6	6	7
Polyamide (PA)	NA	2	2	2
Cotton	NA	0.96	1	1
MMCF	NA	0.4	0.5	0.5

Source: own elaboration based on Textile Exchange (2020, 2021, 2022, 2023), DG GROW (2021b)

99% from PET bottles

Estimated current number of textile recycling plants



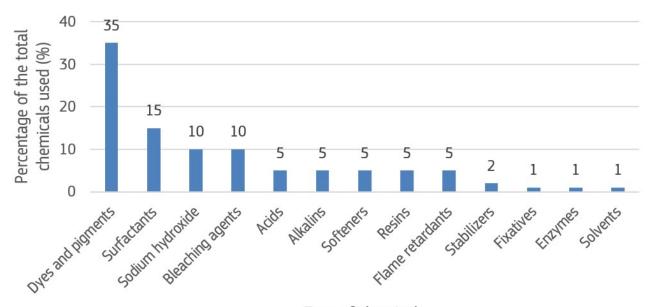
Source: own elaboration based on

Airtable - Sorting for Circularity - Recyclers Database, Jørgensen et al. (2022), and Textile Exchange (2022)



Main elements of apparel textiles Chemicals

Share of the most commonly used chemicals in the textile industry



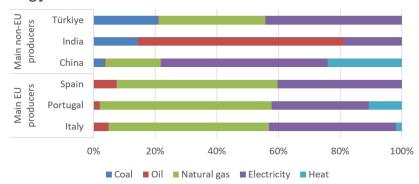
Type of chemicals



Main elements of apparel textiles Energy and water

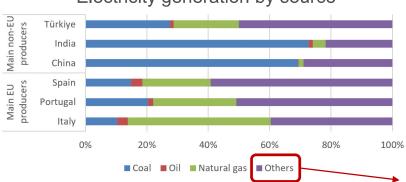
Energy balance of the textile and leather industries in 2021

Source: own elaboration based on IEA (2019)



Source: own elaboration based on IEA World Energy Statistics and Balances

Electricity generation by source



Water consumption of fibres

Fibre	Water consumption (l/kg of fibre)	
Cotton	1 559	
Hemp	2 123	
Wool	530	
Man-made cellulosic fibres	92	
Polyester	51 – 71	
Nylon (known as polyamide)	185 – 633	
Polyethylene and polypropylene (PP)	47 – 32	
Acrylic	210	
Viscose rayon	640	

Source: Muthu (2015, 2020) and Niinimäki et al. (2020)

includes nuclear power, hydropower and renewable sources



Market (1of 2) Q&A

- 1. Do you agree with the current interpretation of the relationship between the reported historical events and the evolution over time of the market indicators?
- 2. In the last years, the **apparent consumption** of most of the apparel textile categories increased. Can you explain the different trend of the **categories 7 and 8** in Table 13?
- 3. Do you know what is the **composition of products** included in each category? E.g. 1. T-shirts: 30% made of only cotton, 60% made of polycotton (70% polyester and 30% cotton), 10% made of wool blend (60% wool and 40% polyamide).
- 4. Can you share a detailed **taxonomy of chemicals** used in the apparel textile sector with corresponding **market data**?
- 5. Where can we find the **price of water used at industrial scale** for producing countries?
- 6. Do you have any suggestion and data to **improve the market analysis** of fibres, chemicals, energy and water?

Thank you for participating

