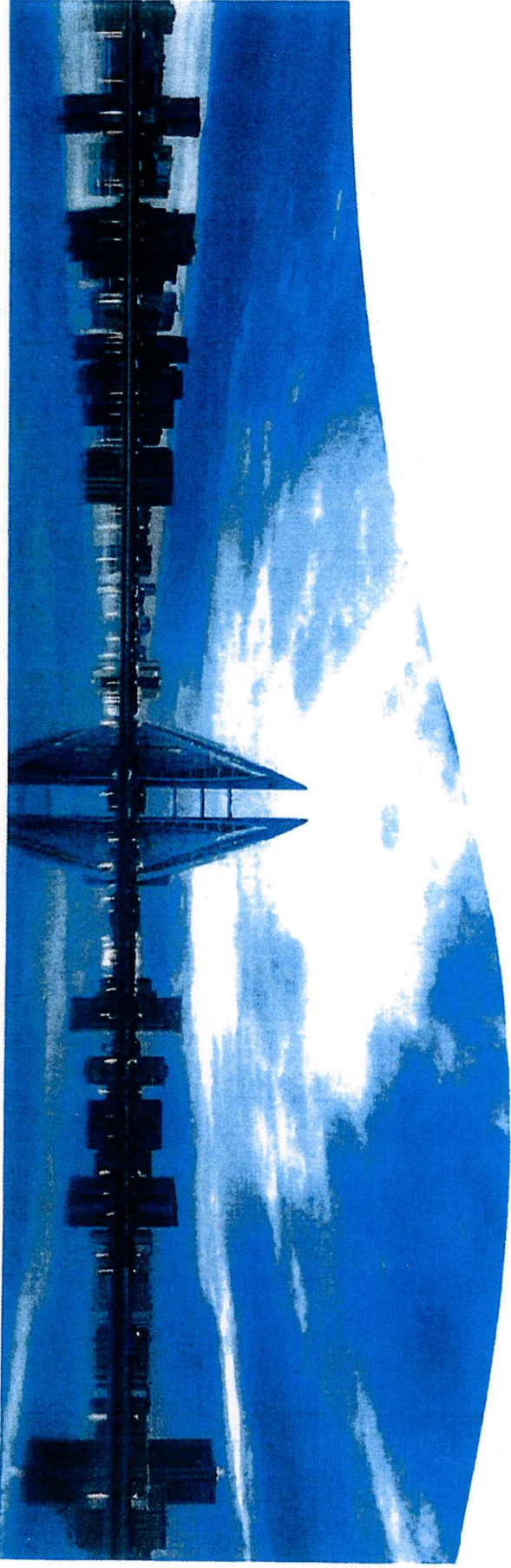


NEEDB

## Gateway Gulf - Bahrain 2018

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MEEDB

## EVENT OBJECTIVES

### Gateway Gulf – Bahrain 2018 8-10 May 2018



**INFORM** investors about current and forthcoming opportunities in the market

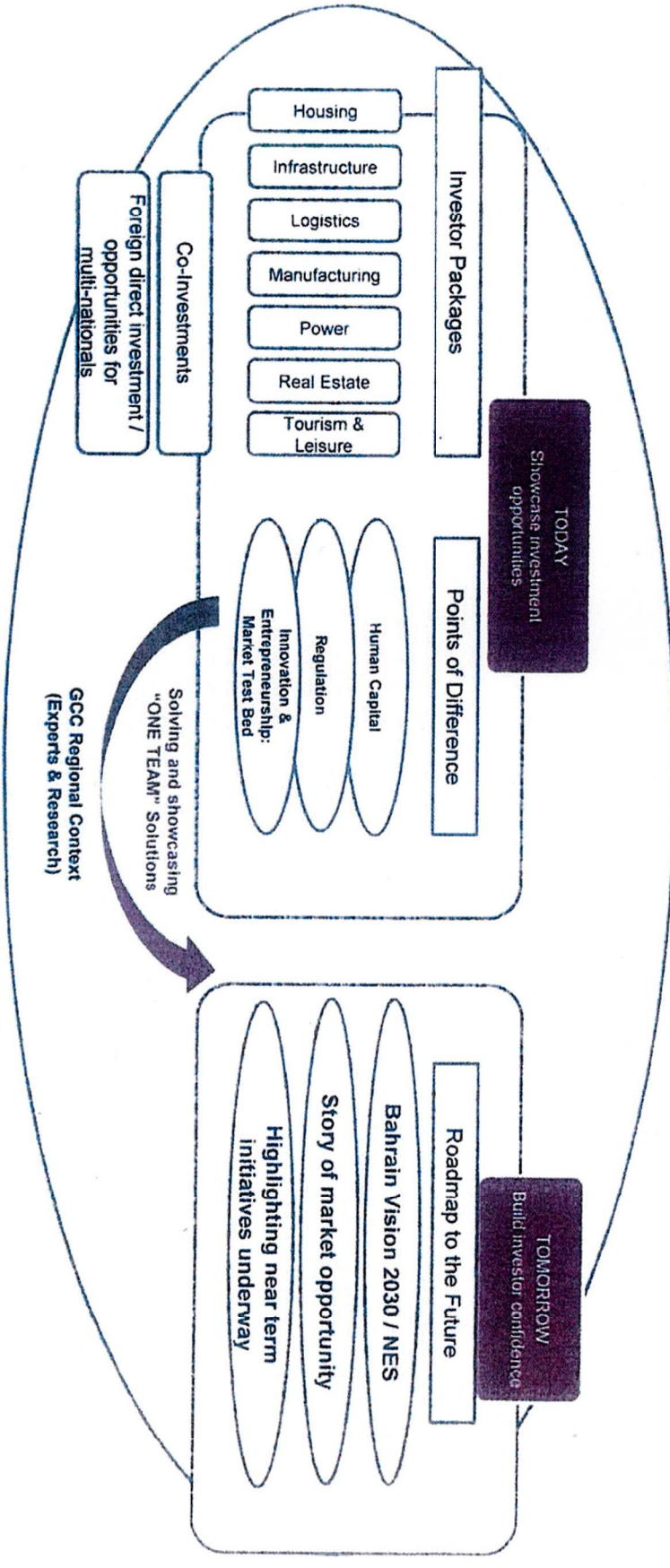


**BUILD** investor confidence about Bahrain and the GCC



**DRIVE** investment into Bahrain

## EVENT CONCEPT





## PROGRAM THEMES

### EXAMPLE TOPICS

**The Economic Outlook:  
Vision 2030 & NES**

Building investor confidence and the 4 year roadmap towards achieving Vision 2030

### GCC sector development

Allowing investors to look at initiatives across the GCC and assess relative levels of development

#### FinTech

CBB's regulatory sandbox, Bahrain as a test-bed for entrepreneurship, FinTech Bay, case studies

#### ONE TEAM

Reviewing investor barriers, operating challenges and sentiment towards government responsiveness in meeting investor concerns. Showcasing Bahrain's approach to addressing private sector requirements in alignment with Vision 2030

**Tech Transformation:  
Industry4.0/ Start Ups**

Tech transformation initiatives in support of sector development across the GCC

#### One Belt, One Road

Building on bilateral Bahrain-China momentum to boost economic/trade ties, support entrepreneurship and FDI in Bahrain in 4 sectors (IT, automobile, new energy and rail transit)

### DESCRIPTION

### INVESTMENT SESSIONS



Housing



Infrastructure



Logistics



Manufacturing



Power



Real Estate








Tourism & Leisure

*The 2 day program will offer two parallel content streams*

- 1) Plenary panels and keynotes addressing thought leadership and GCC business topics
- 2) Breakout sessions on specific investment opportunities

## KEY MESSAGES THAT INVESTORS SHOULD COME AWAY WITH

KEY MESSAGES	DESCRIPTION
 <b>BAHRAIN INVESTMENT OPPORTUNITY</b>	<ul style="list-style-type: none"> <li>• Convey Bahrain's investment proposition</li> <li>• Present investment opportunities in road shows and at the Forum in interactive sessions to allow investors to learn more about investment packages classified as "Ready to Go" and "Coming Attractions"</li> </ul>
 <b>STRATEGIC DIRECTION &amp; MOMENTUM</b>	<ul style="list-style-type: none"> <li>• Build investor confidence</li> <li>• Communicate Bahrain's Vision 2030 and National Economic Strategy (4-year roadmap)</li> <li>• Show how technology, digitalization and "4.0" drive transformation from "Today's" industries to "Tomorrow's" sectors</li> </ul>
 <b>TRUSTED FACILITATION</b>	<ul style="list-style-type: none"> <li>• Help investors to evaluate GCC opportunities from a regional context</li> <li>• (Softly) position Bahrain as the gateway to access the GCC market and region</li> </ul>
 <b>ONE TEAM BAHRAIN</b>	<ul style="list-style-type: none"> <li>• Showcase how Bahrain's ONE TEAM provides uniquely coordinated, flexible and fast solutions in collaboration with the private sector</li> <li>• Publish a post-meeting report that shows actions taken to address investor hurdles</li> </ul>
 <b>"WHY BAHRAIN" DIFFERENTIATION</b>	<ul style="list-style-type: none"> <li>• Convey Bahrain's strengths: ONE TEAM, human capital, tested for entrepreneurship &amp; corporate innovation, cost base, flexibility and forward thinking coupled with prudent regulation</li> <li>• (Softly) promote Bahrain's strength as a base to access the wider MENA region</li> </ul>